

# Support Your Community... Sponsor the B'dam BrewJAM Craft Beer & Music Festival!



## COMMUNITY SERVICE, FELLOWSHIP, GOODWILL

The Beaverdam Ruritan Club (BRC) is an all-volunteer, non-profit community service organization that supports a host of great activities, projects, events and other organizations in Western Hanover County, including:

- ✓ Easter Sunrise Service
- ✓ July 4th Parade
- ✓ Beaverdam Youth League Baseball
- ✓ National Night Out Community Safety Campaign
- ✓ B'dam BrewJAM Craft Beer Festival
- ✓ Family Game Nights
- ✓ Bingo Night
- ✓ Spooktacular Fall Festival
- ✓ Veterans' Dinner
- ✓ Meals on Wheels
- ✓ Scholarships for Patrick Henry Seniors
- ✓ Association for the Preservation of Beaverdam Depot
- ✓ Beaverdam Heritage Days Foundation
- ✓ Central Virginia Food Bank
- ✓ Local Families in Need
- ✓ Local Fire & Rescue Squad
- ✓ W.H.E.A.T. (Western Hanover Emergency Action Team)

The **B'dam BrewJAM Craft Beer & Music Festival** is our BIG fundraising event, and as a BrewJAM Sponsor, your company is at the heart of one of Western Hanover's biggest happenings!

Beaverdam is a rural community that has to shop and dine out of the area (30-minutes to Ashland, Short Pump or Fredericksburg). Sponsorship highlights your company's products & services to a receptive audience throughout the surrounding area.

Additionally, we provide extensive promotion of our sponsors before, during and after the event. We appreciate tight budgets – our goal is to utilize your donation most effectively and to highlight your support *at all our events throughout the year.*

Please contact any Ruritan Member if you have questions or visit us @ [www.BrewJAM.org](http://www.BrewJAM.org) or [www.BeaverdamRuritan.org](http://www.BeaverdamRuritan.org) for more information.

**THANK YOU FOR YOUR SUPPORT!!**

## 2024 (11<sup>th</sup> Annual) BrewJam Business Sponsorship Levels and Awards



Sponsorship Level	Pavilion Stage	Event Glass	Beer Tent	Selfie Station	Kids Zone	Beer Garden	Gold	Silver	Bronze
<b>Commitment</b>	\$1,500	\$2,000	\$4000 (x1) \$2000 (x2)	\$1,000	\$1000	\$1,000	\$750	\$500	\$250
Company Name on <b>Event Stage</b>	✓	-	-	-	-	-	-	-	-
Company Name on <b>Event Glass</b>	-	✓	-	-	-	-	-	-	-
Company Name on <b>Beer Tent / Truck</b>	-	-	✓	-	-	-	-	-	-
Company Name on <b>Crafty's Selfie Station</b>	-	-	-	✓	-	-	-	-	-
Company Name on <b>"Half-Pints" Kids Zone Tent</b>	-	-	-	-	✓	-	-	-	-
Company Name on <b>Beer Garden / Dining Tent</b>	-	-	-	-	-	✓	-	-	-
Company Name on <b>Event T-shirt</b>	✓	✓	✓	✓	✓	✓	✓	-	-
Company Name on <b>Event Banner</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Complimentary 12' x 12' Vendor Space</b>	✓	✓	✓	✓	✓	✓	✓	✓	-
<b>Admission Tickets (w/ 5 tasting tickets each)</b>	10	10	10	10	10	10	6	4	2
<b>B'dam Brew JAM T-shirts</b>	8	8	8	8	8	8	4	2	-



# 2024 B'dam BrewJAM Craft Beer Festival



## SPONSORSHIP APPLICATION

Saturday, September 14th  
Noon - 6:00 PM

~ Please Circle Your Sponsorship Level ~

❖ **Beer Sponsor – \$4,000 (or 2 @ \$2000)**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Event Glass Sponsor – \$2000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Pavilion Stage Sponsor – \$1,500**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Selfie Station Sponsor – \$1,000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Beer Garden Sponsor – \$1000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Kids Zone Sponsor – \$1,000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3



❖ **Gold Sponsor – \$750**

6-Tickets, 4-Tees  
Promotions 1, 2 and 3

❖ **Silver Sponsor – \$500**

4-Tickets, 2-Tees  
Promotions 2 and 3

❖ **Bronze Sponsor – \$250**

2-Tickets  
Promotion 3

SPONSOR PROMOTIONS:

Promo 1

Company Name on BrewJam T-shirt

Promo 2

Complimentary 12' x 12' Vendor Space

Promo 3

Company Name on Event Websites and Event "Thank You" Banner

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Address: \_\_\_\_\_

**"Thank You" Banner Listing – Available to all sponsor levels (Please indicate option 1 or 2 below):**

1. Provide Digital Artwork to: [bdambrewjam@gmail.com](mailto:bdambrewjam@gmail.com)
2. Provide Company Name with Phone Number (or Website Address) as You Want it to Appear on Banner

Company Name: \_\_\_\_\_ Phone or Website: \_\_\_\_\_

**T-Shirt Sponsor Listing (only sponsors eligible for Promo 1) Must be received by August 16th to be on SHIRT!!**

Provide Company Name and Phone Number (or Website Address) as You Want it to Appear on T-Shirt

Company Name: \_\_\_\_\_ Phone or Website: \_\_\_\_\_

**Complementary T-Shirt (for all column one, Gold, and Silver sponsors)**

Provide # of shirts by size preference for your sponsor level:

Column One (Qty. 8) \_\_\_ S, \_\_\_ M, \_\_\_ L, \_\_\_ XL, \_\_\_ 2XL

Gold (Qty. 4) \_\_\_ S, \_\_\_ M, \_\_\_ L, \_\_\_ XL, \_\_\_ 2XL

Silver (Qty. 2) \_\_\_ S, \_\_\_ M, \_\_\_ L, \_\_\_ XL, \_\_\_ 2XL

**Complementary / Optional Vendor Space (for sponsors eligible for Promo 2)**

Optional Vendor Space (If needed):  12' x 12' Non-Food Booth (Free)  12' x 24' Food Booth (\$50)  
(Food spaces subject to availability)

Please Complete the Vendor Application Form included with this form, or download @ [BrewJAM.org/vendors](http://BrewJAM.org/vendors)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Send forms along with check payable to "Beaverdam Ruritan Club" → Must be received by August 23th @:**

**Beaverdam Ruritan Club  
PO Box 112  
Beaverdam, VA 23015**

**Questions?**

Please contact us at [bdambrewjam@gmail.com](mailto:bdambrewjam@gmail.com) or 804-647-1935