

# Support Your Community... Sponsor the B'dam BrewJAM Craft Beer & Music Festival!



## COMMUNITY SERVICE, FELLOWSHIP, GOODWILL

The Beaverdam Ruritan Club (BRC) is an all-volunteer, non-profit community service organization that supports a host of great activities, projects, events and other organizations in Western Hanover County, including:

- ✓ Easter Sunrise Service
- ✓ July 4th Parade
- ✓ Beaverdam Youth League Baseball
- ✓ National Night Out Community Safety Campaign
- ✓ B'dam BrewJAM Craft Beer Festival
- ✓ Family Game Nights
- ✓ Bingo Night
- ✓ Spooktacular Fall Festival
- ✓ Veterans' Dinner
- ✓ Meals on Wheels
- ✓ Scholarships for Patrick Henry Seniors
- ✓ Association for the Preservation of Beaverdam Depot
- ✓ Beaverdam Heritage Days Foundation
- ✓ Central Virginia Food Bank
- ✓ Local Families in Need
- ✓ Local Fire & Rescue Squad
- ✓ W.H.E.A.T. (Western Hanover Emergency Action Team)

The **B'dam BrewJAM Craft Beer & Music Festival** is our BIG fundraising event, and as a BrewJAM Sponsor, your company is at the heart of one of Western Hanover's biggest happenings!

Beaverdam is a rural community that has to shop and dine out of the area (30-minutes to Ashland, Short Pump or Fredericksburg). Sponsorship highlights your company's products & services to a receptive audience throughout the surrounding area.

Additionally, we provide extensive promotion of our sponsors before, during and after the event. We appreciate tight budgets – our goal is to utilize your donation most effectively and to highlight your support at all our events throughout the year.

Please contact any Ruritan Member if you have questions or visit us @ [www.BrewJAM.org](http://www.BrewJAM.org) or [www.BeaverdamRuritan.org](http://www.BeaverdamRuritan.org) for more information.

**THANK YOU FOR YOUR SUPPORT!!**

## 2026 (13<sup>th</sup> Annual) BrewJam Business Sponsorship Levels and Awards



Sponsorship Level	Pavilion Stage	Event Glass	Beer Tent	Selfie Station	Kids Zone	Beer Garden	Gold	Silver	Bronze
<b>Commitment</b>	\$1,500	\$2,000	\$4000 (x1) \$2000 (x2)	\$1,000	\$1000	\$1,000	\$750	\$500	\$250
Company Name on <b>Event Stage</b>	✓	-	-	-	-	-	-	-	-
Company Name on <b>Event Glass</b>	-	✓	-	-	-	-	-	-	-
Company Name on <b>Beer Tent / Truck</b>	-	-	✓	-	-	-	-	-	-
Company Name on <b>Crafty's Selfie Station</b>	-	-	-	✓	-	-	-	-	-
Company Name on <b>"Half-Pints" Kids Zone Tent</b>	-	-	-	-	✓	-	-	-	-
Company Name on <b>Beer Garden / Dining Tent</b>	-	-	-	-	-	✓	-	-	-
Company Name on <b>Event T-shirt</b>	✓	✓	✓	✓	✓	✓	✓	-	-
Company Name on <b>Event Banner</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Complimentary 12' x 12' Vendor Space</b>	✓	✓	✓	✓	✓	✓	✓	✓	-
<b>Admission Tickets (w/ 5 tasting tickets each)</b>	10	10	10	10	10	10	6	4	2
<b>B'dam Brew JAM T-shirts</b>	8	8	8	8	8	8	4	2	-



# 2026 B'dam BrewJAM Craft Beer Festival



## SPONSORSHIP APPLICATION

Saturday, September 12th  
Noon - 6:00 PM

~ Please Circle Your Sponsorship Level ~

❖ **Beer Sponsor – \$4,000 (or 2 @ \$2000)**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Event Glass Sponsor – \$2000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Pavilion Stage Sponsor – \$1,500**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Selfie Station Sponsor – \$1,000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Beer Garden Sponsor – \$1000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3

❖ **Kids Zone Sponsor – \$1,000**

10-Tickets, 8-Tees  
Promotions 1, 2 and 3



❖ **Gold Sponsor – \$750**

6-Tickets, 4-Tees  
Promotions 1, 2 and 3

❖ **Silver Sponsor – \$500**

4-Tickets, 2-Tees  
Promotions 2 and 3

❖ **Bronze Sponsor – \$250**

2-Tickets  
Promotion 3

SPONSOR PROMOTIONS:

Promo 1

Company Name on BrewJam T-shirt

Promo 2

Complimentary 12' x 12' Vendor Space

Promo 3

Company Name on Event Websites and Event "Thank You" Banner

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Address: \_\_\_\_\_

**"Thank You" Banner Listing – Available to all sponsor levels (Please indicate option 1 or 2 below):**

1. Provide Digital Artwork to: [bdambrewjam@gmail.com](mailto:bdambrewjam@gmail.com)

2. Provide Company Name with Phone Number (or Website Address) as You Want it to Appear on Banner

Company Name: \_\_\_\_\_ Phone or Website: \_\_\_\_\_

**T-Shirt Sponsor Listing (only sponsors eligible for Promo 1) Must be received by August 24th to be on SHIRT!!**

Provide Company Name and Phone Number (or Website Address) as You Want it to Appear on T-Shirt

Company Name: \_\_\_\_\_ Phone or Website: \_\_\_\_\_

**Complimentary T-Shirt (for all column one, Gold, and Silver sponsors)**

Provide # of shirts by size preference for your sponsor level:

Column One (Qty. 8) \_\_\_ S, \_\_\_ M, \_\_\_ L, \_\_\_ XL, \_\_\_ 2XL

Gold (Qty. 4) \_\_\_ S, \_\_\_ M, \_\_\_ L, \_\_\_ XL, \_\_\_ 2XL

Silver (Qty. 2) \_\_\_ S, \_\_\_ M, \_\_\_ L, \_\_\_ XL, \_\_\_ 2XL

**Complimentary / Optional Vendor Space (for sponsors eligible for Promo 2)**

Optional Vendor Space (If needed):  12' x 12' Non-Food Booth (Free)  12' x 24' Food Booth (\$50)

(Food spaces subject to availability)

Please Complete the Vendor Application Form included with this form, or download @ [BrewJAM.org/vendors](http://BrewJAM.org/vendors)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Send forms along with check payable to "Beaverdam Ruritan Club" → Must be received by August 28th @:**

**Beaverdam Ruritan Club**

**PO Box 112**

**Beaverdam, VA 23015**

**Questions?**

Please contact us at [bdambrewjam@gmail.com](mailto:bdambrewjam@gmail.com) or 804-647-1935