

Support Your Community...

Become a Sponsor of the B'dam BrewJAM Craft Beer & Music Festival!



COMMUNITY SERVICE, FELLOWSHIP, GOODWILL

The Beaverdam Ruritan Club (BRC) is an all-volunteer, non-profit community service organization that supports a host of great activities, projects, events and other organizations in Western Hanover County, including:

- ✓ Easter Sunrise Service
- ✓ July 4th Parade
- ✓ Beaverdam Youth League Baseball
- ✓ National Night Out Community Safety Campaign
- ✓ B'dam Brew JAM Craft Beer Festival
- ✓ Family Game Nights
- ✓ Bingo Night
- ✓ Spooktacular Fall Festival
- ✓ Veterans' Dinner
- ✓ Meals on Wheels
- ✓ Scholarships for Patrick Henry Seniors
- ✓ Association for the Preservation of Beaverdam Depot
- ✓ Beaverdam Heritage Days Foundation
- ✓ Central Virginia Food Bank
- ✓ Local Families in Need
- ✓ Local Fire & Rescue Squad
- ✓ W.H.E.A.T. (Western Hanover Emergency Action Team)

Our BIG fundraising event is the **B'dam BrewJAM Craft Beer & Music Festival**, and as a Brew JAM Sponsor, your company is at the heart of one of Western Hanover's biggest happenings!

Beaverdam is a rural community that has to shop and dine out of the area (less than 30 minutes to Ashland, Short Pump or Fredericksburg). Sponsorship highlights your company's products and services to a receptive audience throughout the surrounding area. Additionally, we provide extensive promotion of our Sponsors before, during and after the event. We appreciate tight budgets – our goal is to utilize your donation most effectively and to highlight your support at all of our events throughout the year.

Please contact any Ruritan Member if you have questions or visit us @ www.BrewJAM.org or www.BeaverdamRuritan.org for more information.

THANK YOU FOR YOUR SUPPORT!!

9th Annual 2022 BrewJam Business Sponsorship Levels and Awards



Sponsorship Level	Pavilion Stage	Event Glass	Beer Tent	Selfie Station	Kids Zone	Beer Garden	Gold	Silver	Bronze
Commitment	\$1,500	\$2,000	\$4000 (x1) \$2000 (x2)	\$1,000	\$1000	\$1,000	\$750	\$500	\$250
Company Name on Event Stage	✓	-	-	-	-	-	-	-	-
Company Name on Event Glass	-	✓	-	-	-	-	-	-	-
Company Name on Beer Tent / Truck	-	-	✓	-	-	-	-	-	-
Company Name on Crafty's Selfie Station	-	-	-	✓	-	-	-	-	-
Company Name on "Half-Pints" Kids Zone Tent	-	-	-	-	✓	-	-	-	-
Company Name on Beer Garden / Dining Tent	-	-	-	-	-	✓	-	-	-
Company Name on Event T-shirt	✓	✓	✓	✓	✓	✓	✓	-	-
Company Name on Event Banner	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary 12' x 12' Vendor Space	✓	✓	✓	✓	✓	✓	✓	✓	-
Admission Tickets (w/ 5 tasting tickets each)	10	10	10	10	10	10	6	4	2
B'dam Brew JAM T-shirts	8	8	8	8	8	8	4	2	-
VIP Parking Spaces	5	5	5	5	5	5	3	2	1



2022 B'dam BrewJAM Craft Beer Festival

SPONSOR LEVELS AND APPLICATION



September 10th, 2022
Noon - 6:00 PM

❖ **Beer Tent Sponsor – \$4,000 (or 2 @ \$2000)**

10-Tix, 8-Tees, 5-VIPs
Promotions 1, 2 and 3

❖ **Event Glass Sponsor – \$2000**

10-Tix, 8-Tees, 5-VIPs
Promotions 1, 2 and 3

❖ **Pavilion Stage Sponsor – \$1,500**

10-Tix, 8-Tees, 5-VIPs
Promotions 1, 2 and 3

❖ **Crafty's Selfie Station Sponsor – \$1,000**

10-Tix, 8-Tees, 5-VIPs
Promotions 1, 2 and 3

❖ **Beer Garden Sponsor – \$1000**

10-Tix, 8-Tees, 5-VIPs
Promotions 1, 2 and 3

❖ **Kids Zone Sponsor – \$1,000**

10-Tix, 8-Tees, 5-VIPs
Promotions 1, 2 and 3



❖ **Gold Sponsor – \$750**

6-Tix, 4-Tees, 3-VIPs
Promotions 1, 2 and 3

❖ **Silver Sponsor – \$500**

4-Tix, 2-Tees, 2-VIPs
Promotions 2 and 3

❖ **Bronze Sponsor – \$250**

2-Tix, 1-VIP
Promotion 3

SPONSOR PROMOTIONS:

Promo 1

Company Name on BrewJam T-shirt

Promo 2

Complimentary 12' x 12' Vendor Space

Promo 3

Company Name on Event Websites and Event "Thank You" Banner

Please Circle Your Sponsorship Level.

Company Name: _____
 Contact: _____ Phone Number: _____
 Email: _____ Website: _____
 Address: _____

"Thank You" Banner Sponsor Listing – Available to All Sponsor Levels (Choose Option 1 or 2):

1. Provide Digital Artwork to: bdambrewjam@gmail.com
2. Provide Company Name with Phone Number (or Website Address) as You Want it to Appear on Banner

Company Name: _____ Phone or Website: _____

T-Shirt Sponsor Listing (for Sponsors Eligible for Promo 1) MUST SUBMIT BY AUG. 5TH to be on SHIRT!!

Provide Company Name and Phone Number (or Website Address) as You Want it to Appear on T-Shirt

Company Name: _____ Phone or Website: _____

Complementary T-Shirt (for Column One, or Gold, or Silver Sponsors)

Provide # of shirts by size preference for your sponsor level:
 Column One (Qty. 8) ___ S, ___ M, ___ L, ___ XL, ___ 2XL
 Gold (Qty. 4) ___ S, ___ M, ___ L, ___ XL, ___ 2XL
 Silver (Qty. 2) ___ S, ___ M, ___ L, ___ XL, ___ 2XL

Complementary / Optional Vendor Space (for Sponsors Eligible for Promo 2)

Optional Vendor Space (If needed): 12' x 12' Non-Food Booth (Free) 12' x 24' Food Booth (\$50)
(Food spaces subject to availability)

Please Complete the **Vendor Application Form** included with this form, or download @ BrewJAM.org/vendors

Signature: _____ Date: _____

Send forms along with check payable to "Beaverdam Ruritan Club" → Must be received by August 26th, 2022 @:
Beaverdam Ruritan Club
PO Box 112
Beaverdam, VA 23015

Questions?
 Please contact Ron Nanni at bdambrewjam@gmail.com or 804-647-1935